

- **Orient - Jordan**

Orient marble is the largest provider of marble tiles in Jordan. Its sales operations cover export markets such as Saudi Arabia and UAE. Orient was running a local system to manage its finances.

As part of its expansion plan Orient selected DataSet to enhance its local and export sales operations and improve the manufacturing operations. Their sales model that focused on zero inventory level required a system that integrated activities from the point the customer is contacted to the point of delivery. Planning production based on sales orders and quantity blocking was on top of their priorities.

DataSet FINPAC offered Orient the exact answers and enabled Orient cut redundancies and enhance customer repulsiveness. FINPAC assisted Orient better communicate between the different department in the factory and the regional offices in Jordan and Arab country and cut communication time to a very minimum. Orient was able to achieve online reporting in record time and meet deadlines for all departments.